



About Shelley Taylor-Smith

Motivation, Performance and Success expert Shelley Taylor-Smith is one of the World's most renowned teachers, best-selling authors and presenters and she delivers it just as she is – honest, from the heart, down to earth, passionate and patriotic. Her inspirational message is living with conviction in life, both personally and professionally and how to create our own Champion Mindset with focus, self belief and attitude.

Motivation, Performance and Success Coach, Trainer, Keynote Speaker & Author.

Shelley Taylor-Smith is a 7-time Women's World Marathon Swimming Champion, but more important to both Shelley and her clientele, she's an ordinary Australian who achieved extraordinary results and now teaches how she did it and how you can to.

During a successful, gruelling, disciplined, 30 year career as an athlete representing Australia and achieving a world first feat as the 1991 World No.1 Ranking for both men and women (*and never achieved by any other woman in the history of any sport worldwide*), Shelley learned that the only way to succeed in today's world is to be unique, positive and passionate with absolute belief in the Champion inside YOU!

Today Shelley inspires as she speaks to individuals and teams (sales, customer service, call centres, financial planners, mortgage insurance brokers, and sporting teams) everywhere and anywhere in her favourite backyard, Australia; how- to believe in the inner 'Champion' so they can Champion their own lives, careers and businesses.

More known today for her patriotism and passion than her world titles (and beating the blokes), Shelley is passionately committed to one and only mission: to help you achieve your birthright.... to be the Champion that you were born to be!

Shelley's 'Taylor-Made Solutions' for success is 5 simple steps: Passion + Focus + Attitude + Self Belief + Action = Champion results

Services – Work Attitude Motivation

- **Keynote presentations** (Shelley hot topics for creating Champions below).
- **Half-day and full-day workshops** (any of Shelley's hot topics can be used as well as the workshop topics listed)
- **Fast Track to Success Program** – 7 week or 7 months. Shelley leads individuals and teams through the 7 Taylor-Made Solutions to Success.
- **Create Your Own Champion Mindset online program** – Shelley coaches you as you learn online the simple strategies to Create Your Own Champion Mindset. The exercises and workouts designed to get you out of your comfort zone, passionately achieving more out of your life and so effective that you will be wishing you knew about them much sooner. Receive one email per week for twelve (12) weeks.



Speaking – Would you like a speaker with that next conference or event?

Shelley is a highly energetic and inspiring motivational speaker, who switched swimsuit for business suit, now creating Champions in all of us with her down to earth, openness & honesty as she connects & engages her audience.

Be inspired, improve morale, motivate your team, celebrate success, inspire performance, embrace change and step-up to the next level of success with audiences guaranteed to leave with tips and solutions to Champion their own world.

1. Create Your Own Champion Mindset

Passionate & Powerful Shelley at her best - advises to stop playing it safe and start creating what's truly possible in life by stretching yourself, taking risks and surrounding yourself with your very own positive, supportive team spirit. Learn how to stop bumping into your potential every now & then, discover the keys to consistent performance and transform your potential into performance.

2. Success Strategies of World Champions

Shelley reveals the success strategies of Champions who achieved their outcomes – ordinary, every day people in all walks of life. Shelley presents motivational ideas and principles that are followed by provocative questions and action exercises to help you apply the strategies to create your own success!

3. The Power of FOCUS to achieve what matters most to YOU.

Many people are asking: I want to focus on my highest priorities but how do I actually do it? How do I become more productive? Imagine getting more of what you want and less of what you don't want. Just imagine your life filled with inner peace and confidence compared to chaos and mayhem.

4. Value the Real Champion in You without getting burn out!

With a little humour and lots of reality checks, Shelly shares ideas as you learn why it's in YOU to create successful, happy and healthy relationships. When you get to work in the morning, is it where you want to be? And when you go home at night, is that where you feel good and safe? Being able to answer yes to both questions is the key to happiness, success and wealth.

5. Make it happen now and live the successful life that is your birthright to achieve.

Live life at a more purposeful level that guarantees satisfaction and success! Hailed as one of the most passionate & patriotic Australians, Shelley Taylor-Smith knows the secrets of success in business and life. It's time to awaken from the snooze to your unlimited power of the Champion within you as you discover how to attract success by becoming an "attractive" person.



6. Power through Pressure, Stress Less, Achieve Success and Live Longer in Sensational Style.

Champion stress in your life and achieve success! Regardless of what is thrown your way in work and life we all need to learn how to sustain your momentum to work under pressure. It starts with taking responsibility to ensure you a longer life. Learn how to become resilient to pressure & bounce back from daily setbacks and obstacles, turning your stress into energy and enthusiasm.

7. Can You Believe It?

Learn the most powerful six-word “secret” in the world and how to use the power of belief to achieve anything you want (the size of your success is determined by the size of your BELIEF)! Change belief in you and your team. Belief and desire are the beginning of all achievement. If one of those key ingredients is missing, success is almost impossible. That might explain why a lot of people get excited about an idea (desire) but fail to follow through with it (belief). It's rare that we will attempt to do something that we don't believe in, and we will never give 100% of our effort to something without a strong belief that we can do it. It's our human defense mechanism.

Resources available – Empower Motivate Energise

- Create Your Own Champion Mindset 7 CD Series + 90 page Ultimate Step by Step Manual
- How to Become the Champion of Your Own World CD & Workbook
- Champion Motivation Goal Planner
- Shelley's 69 Personal Best Champion Motivations Audio CD
- Create Your Own Champion Mindset Online program
- Dangerous When Wet – The Shelley Taylor-Smith Story biography
- 7 Taylor-Made Solutions to Success Bookmarks

Value Add: Just add water to your next conference or staff retreat!

Shelley Taylor-Smith conducts swim clinics in swimming pools or even in the ocean. Who better to create an opportunity of a life-time than the 7-time World Champ herself. Shelley creates a comfortable and fun environment for all to enjoy. Whether it is the delegates, the delegates' partners and their children; Shelley is prepared to go the extra mile ensuring your event is successful with this value add.

“*Inspirational and Life Changing* were comments made to me at our Good to Great Conference held in Fiji. I am also very grateful for the additional time you invested with the Group, delegates, their partners and children, and in particular the two swimming clinics that you provided for adults and children, as well as the individual sessions with delegates you made yourself available for.”

Geoff Rimmer, Chief Executive, Financial Service Partners